### **Privacy Notice**

This privacy notice discloses the privacy practices for <u>www.chickletmarketing.com</u>. This notice applies solely to information collected by this website. It will inform you of the following:

- 1. What personally identifiable information is collected from you through the website, how it is used, and with whom it may be shared.
- 2. What choices are available to you regarding the use of your data.
- 3. The security procedures in place to protect against the misuse of your information.
- 4. How you can correct any inaccuracies in the information.

## Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily provide us through email, SMS, or other direct contacts. We will not sell or rent this information to anyone.

We will use your information to respond to you regarding the reason you contacted us. We may also use Google Analytics to gather insights into website traffic and improve our services. We do not share your information with any third party outside of our organization, except as necessary to fulfill your request (for example, shipping an order).

Unless you request otherwise, we may contact you via email or SMS in the future to share updates, new products or services, or changes to this privacy policy.

# **Consent and Opt-In Process**

Chicklet Marketing, LLC values your privacy and respects your choices. We only send SMS and email communications to users who have explicitly opted in through one of our forms, subscription options, or direct consent during interaction with our team. By opting in, you agree to receive information, updates, and promotional content related to our services. You can withdraw your consent at any time by following the optout instructions in our communications or by contacting us directly.

#### **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following by contacting us at the email or phone number provided on our website:

- View any data we have about you.
- Update or correct any data we have about you.
- Request deletion of any data we have about you.
- Express concerns about our use of your data.

## **Security**

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), it is encrypted and transmitted securely. You can verify this by looking for a lock icon in the address bar and "https" at the beginning of the web page's address.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers storing personally identifiable information are maintained in a secure environment.

# Links

This website may contain links to other sites. Please note that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

If you feel that we are not abiding by this privacy policy, please contact us immediately via telephone at (804) 322-3552 or info@chickletmarketing.com.